



UPSTATE PUPS

Upstate Pups of NY is paws-itively committed to rescuing dogs from New York City and Long Island for fostering, and rehoming throughout the Hudson Valley and beyond. To keep our tails wagging, we invite local businesses to join our Annual Business Sponsorship Program. By becoming a sponsor, your business can help us unleash our full potential while gaining visibility and goodwill within the community.

Sponsorship Levels & Treats

Top Dog Partner - \$5,000+

Treats:

- Large logo prominently displayed on the Upstate Pups of NY website with a clickable link to your website.
- Recognition as a "Top Dog Partner" on all promotional materials, newsletters, and social media posts (monthly).
- Custom "Top Dog Partner" plaque for display at your business.
- Logo placement on event signage.
- Opportunity to host a co-branded adoption or fundraising event.
- Dedicated social media spotlight (4 posts annually).
- Exclusivity for your industry / business type.
- 5 tickets to our annual benefit.

Golden Tail Wagger - \$2,500

Treats:

- Medium size logo featured on the sponsor section of the Upstate Pups of NY website with clickable link.
- Recognition as a "Golden Tail Wagger" in newsletters and social media posts (bi-monthly).
- Custom "Golden Tail Wagger" plaque for display.
- Logo placement on event signage.
- Dedicated social media spotlight (2 posts annually).
- 4 tickets to our annual benefit.

Annual Sponsorship Form

Sponsorship Level:

- Top Dog Partner - \$5000+
- Golden Tail Wagger - \$2,500
- Silver Snout Sponsor - \$1,250
- Bronze Bone Backer - \$500
- Community Paw Pal - \$250

In-Kind Sponsorship

The donation of supplies and services for use by the organization for it's function, events, or to be raffled at fundraisers is also a valuable way to make a difference. If you are interested in a donation. If you wish to be an in-kind sponsor, please list the item(s) or service(s) you wish to donate and it's retail value so your business can be recognized a the correct sponsorship level. We also accept a combination of monetary donation with items and services to reach a desired sponsorship level.

Business Name: _____

Contact Name: _____

Email: _____

Mailing Address:

Phone: _____



Checks can be made payable to: Upstate Pups of NY

Graphics, questions, or electronic forms can be emailed to: upstatepupsny@gmail.com

Physical items or payment can be mailed to or dropped off at:
39 Loockerman Ave
Poughkeepsie, NY 12601